



Chamber of Commerce
NORTHERN TERRITORY
BUSINESS EXCELLENCE AWARDS

2024 BUSINESS EXCELLENCE AWARDS

SPONSORSHIP



Northern Territory
Chamber of Commerce

ABOUT US

"The Voice of Territory Business"

Established in 1957 the Chamber of Commerce NT is the largest employer association in the Northern Territory. An independent, not-for-profit and non-government body - our membership and offices span the Territory.

We are proud to provide our Members and the Northern Territory business community an effective platform for lobbying on the issues that impact upon business, whilst providing services and support to business in a number of key areas including industrial relations, training, employment, education and training advice, networking and premier business events. To see more of the value our Members receive go to Membership Services.

The Chamber NT has three industry-specific Councils, the Manufacturers Council, Maritime Industry Council and International Business Council (collectively known as Industry Councils). Members are represented across manufacturing industry and international business. Both Councils have an executive committee made up of local business leaders and experts, and members are represented across key areas and issues.

2024 BUSINESS EXCELLENCE AWARDS

Chamber of Commerce NT is proud to present the NT 2024 Business Excellence and Customer Service Awards, across the Northern Territory.

These awards highlight the importance of business excellence and positive customer engagement and encourage businesses and individuals to strive to be the best in the Territory.

The Customer Service Awards originated in Alice Springs in 2010 and are now held in all regions of the Territory - Central Australia, Barkly, Big Rivers, East Arnhem and the Top End.

These events will host an audience of approximately 200 people who represent business, government, and community organisations from across the Northern Territory.

You are invited to become a business sponsor of the gala awards night and the broader awards program across the regions.



AWARDS CATEGORIES:

The 2024 NT Business Excellence and Customer Service Awards ensure that businesses and individuals can be celebrated at every level and in every region of the Northern Territory. Business keeps the Territory ticking, and those demonstrating outstanding business practice, solid wins and exceptional service to their customers and community deserve recognition.

There are fourteen **(14) categories** that will be recognised at the Business Excellence Awards:

- **Outstanding Customer Service - Individual**
- **Outstanding Customer Service - Not for Profit**
- **Outstanding Customer Service - Small Business**
- **Outstanding Customer Service - Medium to Large Business**
- **Excellence in Business - Small Business**
- **Excellence in Business - Medium to Large Business**
- **Excellence in Business - Not for Profit**
- **Excellence in Business in Corporate Social Responsibility (Award open to NT Wide Sponsorship)**
- **Manufacturers and Marine Excellence - Small Business**
- **Manufacturers and Marine Excellence - Medium to Large Business**
- **Excellence in Business - Outstanding New Start Up**
- **Excellence in Business Exceptional Workplace (Award open to NT Wide Sponsorship)**
- **Excellence in Business - Best Event (Award open to NT Wide Sponsorship)**
- **Excellence in Business - Defence Industry Supply (Award open to NT Wide Sponsorship)**



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WHY BE AN EVENT SPONSOR?

Event sponsorship is used by business in a variety of ways, including assisting in achieving business goals such as recognition, increasing brand awareness or alignment with a specific area of key importance to that business (eg, if a business wants to increase awareness of their corporate social responsibility, they may seek to sponsor the Business in Community Collaboration Award).

Unlike other forms of advertising, event sponsorship allows consumers and businesses to connect directly through meaningful real-time interaction. Marketing for the 2024 NT Business Excellence and Customer Service Awards goes Territory wide, reaching not only our 1500 members and 11000 individual contacts, but also the wider business community.

As an official sponsor of the 2024 NT Business Excellence and Customer Service Awards, your organisation demonstrates your commitment to excellence in the business community, which all helps enhance the profile of the Northern Territory – within the Territory, around Australia and throughout the world. The awards ceremony itself, and all publicity surrounding the gala presentation, will provide an opportunity for you as a sponsor to highlight your organisational vision and commitment to Territory business.



IMPORTANT DATES

2024 Proposed Dates

Subject to Change

Nominations Open	Friday 8th March
Nominations Close	Tuesday 11th June
Judging Period Open	Thursday 13th June
Judging Period Closes	Friday 22nd June
Darwin, Top End and West Arnhem Award Night	Friday 28th June
Katherine and Big Rivers Award Night	Saturday 13th July
Alice Springs and Central Australia Award Night	Friday 19th July
Tennant Creek and Barkly Award Night	Friday 26th July
Nhulunbuy and East Arnhem Awards Night	Friday 9th August
NT Wide Award Night - Central Australia	Late October



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2023

NT WIDE WINNERS

Outstanding Customer Service - Individual

Dave (Turtle) Evans - Top End

Outstanding Customer Service - Small Business

AusCon NT - Central Australia

Outstanding Customer Service - Medium to Large Business

Lazy River Roadhouse - Big Rivers

Outstanding Customer Service - Not for Profit

Nhulunbuy Rotary Club - East Arnhem

Excellence in Business - Small Business

Barkly Veterinary Practice - Barkly

Excellence in Business - Medium to Large Business

Milner Meat & Seafood - Central Australia

Excellence in Business - Not for Profit

Step Out Community Access - Big Rivers

Excellence in Business in Community Collaboration and Corporate Social Responsibility

NTEX & Grassroot Action - Top End
Manufacturers and Marine Excellence - Small Business

OBJ Adventures - East Arnhem
Manufacturers and Marine Excellence - Medium to Large Business

Steeline GRP - Top End

Excellence in Business - Outstanding New Start Up

Bush Steps - Central Australia
Excellence in Business Exceptional Workplace

McDonald's - Central Australia
Excellence in Business - Best Event/ Business Collaboration

Bagala Aboriginal Corporation - Top End

Excellence in Business - Defence Industry Supply

SERCO - Top End



DARWIN SPONSORSHIP

Platinum Sponsor \$3500.00 +GST
(One Only)

- 4 Tickets to our Top End Awards Night
- 1 Ticket to our NT Wide Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional video in the presentation (60 Second Video)
- Speaking Opportunity (5 Minutes)
- Presentation of a category
- Acknowledgment of your contribution






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DARWIN SPONSORSHIP


Gold Sponsor \$2500.00 +GST

(Three Only)

- 
- 2 Tickets to our Top End Awards Night
 - Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
 - Banner on stage
 - Business promotional video in the presentation (40 Second Video)
 - Presentation of a category
 - Acknowledgment of your contribution

Silver Sponsor \$1500.00 +GST

(Five Only)

- 
- 1 Tickets to our Top End Awards Night
 - Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
 - Banner on stage
 - Business promotional photo in the presentation (2 still images) *subject to region and venue*
 - Acknowledgment of your contribution



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KATHERINE SPONSORSHIP

Platinum Sponsor \$2250.00 +GST
(One Only)

- 4 Tickets to our Big Rivers Awards Night
- 1 Ticket to our NT Wide Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional video in the presentation (60 Second Video) *subject to region and venue*
- Speaking Opportunity (5 Minutes)
- Presentation of a category
- Acknowledgment of your contribution






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KATHERINE SPONSORSHIP

Gold Sponsor \$1750.00 +GST
(Three Only)

- 
- 2 Tickets to our Big Rivers Awards Night
 - Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
 - Banner on stage
 - Business promotional video in the presentation (40 Second Video) *subject to region and venue*
 - Presentation of a category
 - Acknowledgment of your contribution

Silver Sponsor \$1250.00 +GST
(Five Only)

- 
- 1 Tickets to our Big Rivers Awards Night
 - Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
 - Banner on stage
 - Business promotional photo in the presentation (2 still images) *subject to region and venue*
 - Acknowledgment of your contribution

ALICE SPRINGS SPONSORSHIP

Platinum Sponsor \$3500.00 +GST
(One Only)

- 4 Tickets to our Central Australia Awards Night
- 1 Ticket to our NT Wide Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional video in the presentation (60 Second Video)
- Speaking Opportunity (5 Minutes)
- Presentation of a category
- Acknowledgment of your contribution





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ALICE SPRINGS SPONSORSHIP

Gold Sponsor \$2500.00 +GST

(Three Only)

- 2 Tickets to our Central Australia Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional video in the presentation (40 Second Video)
- Presentation of a category
- Acknowledgment of your contribution

Silver Sponsor \$1500.00 +GST

(Five Only)

- 1 Tickets to our Central Australia Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional photo in the presentation (2 still images)
- Acknowledgment of your contribution



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TENNANT CREEK SPONSORSHIP

Platinum Sponsor \$1500.00 +GST
(One Only)

- 4 Tickets to our Barkly Awards Night
- 1 Ticket to our NT Wide Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional video in the presentation (60 Second Video) *subject to venue*
- Speaking Opportunity (5 Minutes)
- Presentation of a category
- Acknowledgment of your contribution





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TENNANT CREEK SPONSORSHIP

Gold Sponsor \$1000.00 +GST

(Three Only)

- 2 Tickets to our Barkly Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional video in the presentation (40 Second Video) *subject to venue*
- Presentation of a category
- Acknowledgment of your contribution

Silver Sponsor \$500.00 +GST

(Five Only)

- 1 Tickets to our Barkly Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional photo in the presentation (2 still images) *subject to venue*
- Acknowledgment of your contribution

NHULUNBUY SPONSORSHIP

Platinum Sponsor \$2000.00 +GST
(One Only)

- 4 Tickets to our East Arnhem Awards Night
- 1 Ticket to our NT Wide Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional video in the presentation (60 Second Video) *subject to venue*
- Speaking Opportunity (5 Minutes)
- Presentation of a category
- Acknowledgment of your contribution





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NHULUNBUY SPONSORSHIP

Gold Sponsor \$1250.00 +GST
(Three Only)

- 2 Tickets to our East Arnhem Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional video in the presentation (40 Second Video) *subject to venue*
- Presentation of a category
- Acknowledgment of your contribution

Silver Sponsor \$750.00 +GST
(Five Only)

- 1 Tickets to our East Arnhem Awards Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage
- Business promotional photo in the presentation (2 still images) *subject to venue*
- Acknowledgment of your contribution

NT WIDE SPONSORSHIP

Excellence in Business in Corporate Social Responsibility

Excellence in Business - Exceptional Workplace

Excellence in Business - Defence Industry Supply

Excellence in Business - Best Event

NT Wide Sponsor \$6500.00 +GST



- 2 Tickets to all 5 Regional Awards Night
- 2 Tickets to NT Wide Award Night
- Your logo displayed on, regional awards advertising, Chamber NT promotional materials, post presentation media release, Chamber NT communications, nominee certificates
- Banner on stage at all 5 Regional Awards Night and NT Wide Awards
- Business promotional video in the presentation or 2 still images *subject to region and venue*
- Speaking Opportunity (5 Minutes)
- Presentation of award to category winner in each regional area including the NT wide awards
- Acknowledgment of your contribution

NT Wide Networking Evening

By adding to the celebration of the NT Wide Awards, the night before we have a finalist and sponsors function. This provides an opportunity for all category winners to meet each other and our valued sponsors.



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VENUE AND MEDIA PARTNER

Venue Partnership

By aligning with your company as the official venue partner, your esteemed venue will not only provide an unparalleled setting but will also be prominently featured in event promotions, providing exposure to a diverse and influential audience.

Media Partnership

As the official media partner, your organisation will enjoy extensive visibility across our promotional materials, press releases, and social media channels. Your brand will be tantamount with the celebration of excellence, reaching a wide audience both before and after the event. This partnership presents a unique opportunity to showcase your media outlet as a key player in championing innovation and success in the business industry.

We would be honored to discuss this exclusive opportunity further and explore how your company can create an unforgettable event. Please reach out to our team for more information.

PRIZE/NT WIDE GIFT BAG SPONSORSHIP

Prizes/NT Wide Gift Bags

To encourage nominations and create an engaging experience, we are requesting donations of prizes that will serve as incentives for nominees.

Join us in supporting our NT-wide event where finalists from diverse regions will converge to celebrate excellence. In order to enhance their experience, we are assembling 75 gift bags, each containing identical prizes for all the finalists. This presents a unique opportunity for your business to reach a statewide audience, as attendees will be traveling from various corners of the Northern Territory. Your contribution not only ensures a memorable event for these individuals but also allows your brand to make a significant impact on a broad and diverse demographic.

Your generous contribution will not only contribute to the success of the event but will also be prominently recognised in all our marketing efforts leading up to the event, on the event night itself, and in our post-event communications.




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CONTACT US

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